



**ANNUAL REPORT
FISCAL YEAR 2007-2008**

**25th Annual Meeting
Thursday, June 12, 2008**

**Capitol Center for the Arts - Kimball House
Concord, New Hampshire**

**PRSA Yankee Chapter
Annual Meeting**

Thursday, June 12th, 2008

Capitol Center for the Arts - Kimball House
Concord, New Hampshire

TABLE OF CONTENTS

Meeting Agenda

Minutes for June 2007 Meeting

Treasurer's Report

President's Report

Professional Development Report

Slate of Officers for 2008-2009

Minutes of 2007-2008 Board Meetings

Accreditation Report

Assembly Delegate Report

Membership Report and Roster

Past Presidents List

2008 ANNUAL MEETING

Thursday, June 12th, 2008

Capitol Center for the Arts - Kimball House
Concord, New Hampshire

Annual Meeting Agenda

3:30 p.m. Call to Order - Kevin Smith

Approval of Minutes

Treasurer's Report	Michelle Dunn
President's Report	Kevin Smith
Election of Officers	Jack Briggs
Preview of 2008-09	Jennifer English

4:15 p.m. Adjourn Annual Meeting

4:30 p.m. Registration, cash bar and hors d'oeuvres

5:15 p.m. Presentation of 2008 Patrick Jackson Award

5:30 p.m. Guest Speaker
Scott Spradling, former WMUR-TV Anchor and Political Director

Yankee Chapter PRSA Annual Meeting
June 14, 2007
Southern New Hampshire University
Manchester, New Hampshire

Present – A quorum was present.

Call to order - Jack Briggs

The meeting was called to order at 4:05 PM. Jack distributed copies of the 2006-2007 annual report.

Martin Murray made a motion to approve the minutes of the 2006 Annual Meeting. They were approved.

Treasurer's Report - Michelle Dunn
July 1, 2006 – May 31, 2007

The 2006-2007 year ended with less-than-projected expenses and revenues, with revenues surpassing expenses.

The board anticipated a balanced budget, with \$16,730 each for expenses and revenues. As of May 31, 2007, the chapter had \$9,575.44 in expenses, for a difference of \$7,154.56, and \$11,220.85 in revenues, for a difference of \$5,509.15.

The board spent \$250 less on accreditation, \$389.72 less for assembly delegates' travel, \$3 less on district dues and \$28.59 less for the president's trip to the national conference. Also, \$500 budgeted for a Pinnacle Award was not spent.

Professional development expenses were \$1,407.17, which was \$4,592.83 less than budgeted; revenues were \$5,408.00, which was \$2,092.00 less than budgeted. However, the chapter greatly surpassed the projected revenues of \$1,500 for professional development.

Operations expenses were \$902.68 higher than the projected \$3,660. Some of this was offset by \$500 in operations revenues that came in the form of a donation to help offset costs for the anniversary padfolios.

Treasury revenues came in at \$92.85, which was \$37.15 less than projected.

The operating account balance is \$4,497.06 and the Money Market account balance is \$20,183.37 (including \$1,212.21 in the Paul Dowd Senior Practitioner's Forum fund), for a total of \$24,680.43.

Note: The report does not include complete expenses and revenue from the annual dinner and outstanding operating expenses. An updated report will be submitted to the board at the beginning of the 2007-2008 year

President's Report - Jack Briggs

Jack Briggs said we should be proud to be celebrating the chapter's 25th Anniversary. He extended thanks to all who have served on the board. He also thanked Robin Schell and Stacey Smith for their hard work on a very powerful and well-attended series of professional development workshops.

Election of Officers - Jayme Simoes

Jayme discussed the efforts involving in seeking two presidents, one to serve next year, and another for the following year. He extended thanks to both Jennifer English and Kevin Smith for their commitment. He read the slate of officers. No discussion of the slate followed. A motion to approve was made and the slate was accepted. Kevin Smith will serve as president in 2007-2008, and Jennifer English in 2008-2009.

Slate of Officers for the 2007-08 / PRSA Yankee Chapter Year

President	Kevin H. Smith (**)
President Elect	Jennifer English(**)
Secretary	Sharon Callahan (**)
Treasurer	Michelle E. Dunn (**)
Assembly Delegate	Gail Winslow-Pine, APR (term expires 6/30/08)
Assembly Delegate	Robert Lindquist, APR (**) (term expires 6/30/10)
Alternate Delegate	Robin Schell, APR (**) (term expires 6/30/10)
Director	Pam Langone (term expires 6/30/09) (**)
Director	Grace Lessner (term expires 6/30/09) (**)
Director	Christopher M. Williams (term expires 6/30/09) (**)
Director	Michele Talwani (term expires 6/30/08)

Discussion Items

Kevin Smith said it was an honor to serve as president and complimented previous presidents and board members. He is pleased to have a great board to work with in the upcoming year.

Gail Winslow-Pine announced that the new officers of national will be listed on the website in the next few days. The national conference will be held in Philadelphia in October.

The meeting adjourned at 4:35 PM.

Respectfully submitted,

Sharon Callahan

Treasurer's Report July 1, 2007 – June 2, 2008

The 2007-2008 year ended with less-than-projected expenses and revenues, with revenues surpassing expenses.

The board projected a balanced budget, with \$12,780 each for expenses and revenues. As of June 2, 2008, the chapter had \$8,345.03 in expenses and \$10,359.60 in revenues, for a revenue surplus of \$2,014.57. This resulted in a \$4,434.97 difference between projected and actual expenses and a \$2,420.40 difference between projected and actual revenues.

The board spent \$2,210 less on professional development activities than projected and \$1,164.46 less on operations than projected. Professional development revenues were \$4,395, which was \$1,105 less than budgeted. However, revenues still far outstripped expenses, which came to \$790. The chapter also paid for national PD teleseminars and offered no-cost participation for members.

There were no accreditation activities this year, so there were no revenues. Expenses were limited to the recognition of a member from last year's class who earned the APR designation.

Treasury revenues came in at \$29.60, which was \$30.40 less than projected.

The president was unable to attend the national conference, so no stipend money was budgeted. The \$1,000 stipend will be reinstated in the 2008-2009 budget.

As of June 2, 2008, the operating account balance was \$7,791.26 and the Money Market account balance was \$20,229.84 (including \$1,212.21 in the Paul Dowd Senior Practitioner's Forum fund), for a total of \$28,021.10.

Note: The report does not include complete expenses and revenue from the annual meeting/awards event and outstanding operating expenses for the remainder of the 2007-2008 fiscal year. An updated report will be submitted to the board at the first meeting of the 2008-2009 fiscal year.

Respectfully submitted,

Michelle Dunn
Treasurer

Yankee Chapter PRSA Annual
Treasurer's Report - 2007-
2008

Numbers as of
June 2, 2008

	Budgeted Expenses	Expenses to Date	Expense Variance	Budgeted Revenue	Revenue to Date	Revenue Variance	Account Variance
Accreditation	200.00	20.95	(179.05)	200.00	0.00	(200.00)	(379.05)
Annual Savings	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Assembly Delegates	1,200.00	1,202.64	2.64	0.00	0.00	0.00	2.64
Awards/Annual Meeting	3,750.00	2,877.90	(872.10)	2,180.00	675.00	(1,505.00)	(2,377.10)
District Dues	130.00	118.00	(12.00)	0.00	0.00	0.00	(12.00)
Membership	0.00	0.00	0.00	4,840.00	4,760.00	(80.00)	(80.00)
National Conference	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Operations	4,500.00	3,335.54	(1,164.46)	0.00	500.00	500.00	(664.46)
Professional Development	3,000.00	790.00	(2,210.00)	5,500.00	4,395.00	(1,105.00)	(3,315.00)
Public Service	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Treasury	0.00	0.00	0.00	60.00	29.60	(30.40)	(30.40)
Total	12,780.00	8,345.03	(4,434.97)	12,780.00	10,359.60	(2,420.40)	(6,855.37)

	Expenses to Date	Revenue to Date	Balance
Sr Practitioners' Forum	0.00	0.00	1,212.21

Account Balance	
Operating	7,791.26
Money Market*	20,229.84
Total Cash	28,021.10

This balance includes \$1,212.21
for the Paul Dowd Senior
Practitioner's Forum fund

Yankee Chapter President's Annual Report 2007-08

Kevin H. Smith

I have to be honest, when I initially volunteered in 2007 to take over the reins from Jack Briggs (because of the unusual circumstance of a sudden vacancy for the president-elect position), I was eager and excited to be stepping into the role of Yankee Chapter president-to-be, though I was also a bit apprehensive about not knowing how everything for 2007-08 would come together. Enter the Yankee Chapter Board and Committee Chairs.

I cannot say enough about this dedicated group of veterans and newcomers of PRSA alike – they are the backbone of the Yankee Chapter, working behind the scenes, and I can say with all honesty, that my past year as president would not have run as smoothly as it did without their help and guidance along the way. From Michelle Dunn's attention to detail with the budget reports, to Gail Winslow-Pine's efforts in securing speakers and financial donations for PD events, to Sharon Callahan faithfully taking minutes at each meeting, and Bob Lindquist updating our web site at a moment's notice – everyone contributed in some way that, in the end, made my job all the more enjoyable and easier! My heartfelt appreciation and gratitude go out to all the board members and committee chairs – thank you for the integrity and professionalism in which you conducted your work with this past year – the Yankee Chapter is blessed to have folks like you serving its members.

Also, a special thanks to board members Michele Talwani, Grace Lessner, Michelle Dunn, Sharon Callahan and Jack Briggs for their assistance in planning this year's – what I'm sure will be – spectacular Annual Meeting and Awards Ceremony. Aside from the great venue and tasty food, we are privileged to be presenting this year's Patrick Jackson Award to New Hampshire Children's Museum founder Denise Doleac, a truly gifted community leader, who exemplifies the values that Pat Jackson was so well known for in the public relations community. In addition, we are honored to welcome former WMUR-TV news anchor and political director – and now private consultant – Scott Spradling as our evening's keynote speaker.

I am proud that as a chapter this past year, we adopted a responsible budget, one that, as of May 31, 2008, was in the black. While it appears that we may fall just short of our revenue goals, through fiscal discipline and some creative sponsorships, we were able to keep spending in check and have maintained a healthy balance as we head into the 2008-09 season. Also, this season brought about vehicles for new professional development and networking opportunities, all of which I have detailed below in the review of our 2007-08 PD season. During the course of the year, the board has discussed various ideas and subject areas of interest to the public relations professional – many of which I expect will come to fruition in the form of PD events for 2008-09 season!

Once again, it has been an honor to serve all of you as Yankee Chapter president, and just as important, to have represented the Yankee Chapter in such a capacity that boasts a long line of distinguished and accomplished men and women. The chapter is in great hands for some time to come with the election of your new president, Jennifer English, and president-elect, Chris Williams. I wish Jen, the board, and the Yankee Chapter members a prosperous and fruitful 2008-09 season!

Respectfully submitted

Kevin H. Smith, President, 2007-2008

2007-08 Professional Development Year in Review

The year started with an End of Summer Social in September of 2007 at Jillian's in Manchester, NH. This event, sponsored by the Yankee Chapter and Catholic Medical Center (thank you, Gail Winslow-Pine), was a great networking opportunity for PR professionals without the stress of a work environment. Unfortunately, attendance for the event was not what we had hoped for; however, this may have been due to the start of the school year that week. There has been interest in doing a similar type event in 2008 to allow members the chance to get to know one another.

The Yankee Chapter offered two teleseminar conferences in conjunction with PRSA National this past year. *Media Training for Media Trainers: Improve Your Effectiveness as a Media Coach and Trainer* was held in January at the Community Development Finance Authority in Concord, NH (compliments to Michele Talwani). In March, the Yankee Chapter offered *The Role of Communications During Rapid Organizational Change* in Manchester, NH (compliments to Jack Briggs). Both events had good attendance (for this type of seminar), and both were found to be very informative and insightful.

Prior to the second PD event, Board Member Bob Lindquist honored Yankee PRSA member Annette Kurman with her pin for having attained her Accreditation in Public Relations (APR) - congratulations again, Annette!

Finally, the Yankee Chapter offered three great professional development events this year. I would be completely remiss if I did not thank and compliment the hard work and effort by board member Gail Winslow-Pine, APR, for coordinating both the speakers and financial sponsorship, via Catholic Medical Center, for the first two events. The two events, *New Social Media – Don't Just Sit There* and *Zero to 60: Building an Aggressive Marketing Program with Little Money, Short Staff, and a Year to Prove Yourself*, both featured dynamic speakers (Jim Fetig, Katie Paine, and Deb Chiaravalloti) from around the area, and were some of the most well attended PD events in Yankee Chapter history. Most importantly, member and guest feedback was fantastic!

The third PD event we offered for the year was titled *Crisis Communications – From a Practitioner's Perspective* and was to be held at Plymouth State University. The board made a decision to intentionally offer this event in the Plymouth area to attract our members from the bordering states and northern New Hampshire who may not be so inclined to travel to the Manchester or Concord area. Unfortunately though, pre-registration for the event was very sparse, and as such, the event was cancelled. The chapter will study further the factors that may have contributed to this in preparation for future PD activities that may be held in other "non-traditional" locales.

Slate of Officers 2008-2009

President	Jennifer English, Clarke Distributors
President-Elect	Chris Williams, Plymouth State University (**)
Past President	Kevin Smith, Health and Human Services
Secretary	Amy Ellrod, NH Healthy Kids (**)
Treasurer	Michelle Dunn, Southern New Hampshire University
Asst. Treasurer	Jane Law, New Hampshire Housing (**)
Assembly Delegate	Laura Simoes, Louis Karno & Co. (**) (term expires 6/30/11)
Assembly Delegate	Robert Lindquist, APR, St Anselm College (term expires 6/30/10)
Alternate Delegate	Robin Schell, APR, Jackson, Jackson & Wagner
Director	Pam Langone, NH Easter Seals (term expires 6/30/09)
Director	Grace Lessner, New Hampshire Public Television (term expires 6/30/09)
Director	Martin Murray, PSNH (**) (term expires 6/30/09)
Director	Susan Dimick, Catholic Medical Center (**) (term expires 6/30/10)

(**) requires vote

**Minutes from Yankee Chapter PRSA Board Meeting
September 17, 2007**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

The meeting was called to order at by Board President Kevin Smith at 2:40 p.m.

Present: Kevin Smith, Bob Lindquist, Michelle Dunn, Pam Langone

Welcome/Announcements:

After a brief welcome there were no new announcements

Approval of May Minutes:

Quorum could not be established so the May Meeting Minutes were not approved.

Treasurer's Report/Preliminary Budget:

Michelle Dunn announced she has participated in a conference call for PRSA Treasurers. In that call it was noted that up until this year, non-profits with an annual income of less than \$25,000 have not been required to file with the IRS. Due to a tax change law, non-profits that fall under this category will now be required to file a very short form with the IRS in November 2008. Michelle will stay on top of this and make sure all of the appropriate paperwork is filed in a timely manner.

Treasurer Michelle Dunn presented three Treasurer Reports, which could not be approved due to a quorum not being present.

- **2006-2007 Year End Treasurer Report.** The fiscal year ended with \$5,859.81 in the Operating Account and \$20,183.37 in the Money Market Account for total cash on hand of \$26,043.18.
- **July 1, 2007—Aug. 31, 2007 Treasurer Report.** This fiscal period ended with \$4,325.06 in the Operating Account and \$20,196.10 in the Money Market Account for total cash on hand of \$24,521.16.
- **Sept. 1, 2007—Sept. 17, 2007 Treasurer Report.** This fiscal period ended with \$4,429.25 in the Operating Account and \$20,196.10 in the Money Market Account for total cash on hand of \$24,625.35.

Michelle Dunn presented the Preliminary Chapter Budget for the 2007-2008 Fiscal Year. Overall, the preliminary budget was cut by about \$4,000 to bring budgeted revenue and expenses in line with last year's actual numbers. The budget presented was for \$12,340.00.

Bob Lindquist noted that we don't want to cut the budget too significantly for Professional Development, thus limiting the kinds of programs we can offer.

After a thorough discussion of each line item, it was determined that Michelle Dunn and Kevin Smith will take another look at the budget and will make minor revisions.

Bob Lindquist also suggested we begin planning early for the 2008 Annual Meeting by organizing a big event and working the annual business meeting into it.

Membership Report:

Kevin Smith presented the Membership Report on behalf of Donna Eason. The chapter currently has 121 active members. Ten members did not renew and one was reinstated, while four new members joined.

Assembly Update:

Bob Lindquist previewed issues to be discussed at Assembly. They include a bylaw amendment to change the schematic for representatives and the composition of the national board based on geography. There may also be discussion of the PRSA strategic plan, though it is not expected to be available ahead of time. The agenda is not yet complete.

Accreditation:

Member Annette Kurman passed the APR exam during the summer and will be celebrated at an upcoming professional development event. The spring class was to reconvene Sept. 18 to hear from Kurman about her experience.

Professional Development:

Gail Winslow-Pine is organizing a Nov. 4 Media Relations event. Other ideas include PR on a shoestring budget and crisis management.

Annual Meeting:

There was a brief discussion about a speaker for the annual dinner, to be revisited at future meetings.

The meeting adjourned.

**Minutes from Yankee Chapter PRSA Board Meeting
October 22, 2007**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Michele Talwani, Michelle Dunn, Bob Lindquist, Grace Lessner, Jennifer English, Gail Winslow-Pine and Sharon Callahan (by phone)

Call to order: Kevin Smith

The meeting was called to order at 2:15PM.

Approval of September Minutes:

Bob Lindquist made a motion to approve. Michelle Dunn seconded the motion. The minutes were approved.

Membership Report:

Kevin Smith reported for Donna Eason. The Chapter currently has 121 active members; two were dropped in September, and two were added. Mentoring new members was discussed. According to Bob Lindquist, IABC members receive phone calls and welcome letters. This policy should be adopted by the Chapter. Posting a short snapshot about new members on the Chapter website was recommended as well. Bob Lindquist asked if new members receive a binder of information about services offered by national and the Chapter, and he suggested this might be a good policy as well.

Website Report:

Bob Lindquist reported that very few job listings have come in recently to post. He did not report on recent hits to the website. If emails re: job openings are sent to chapter members, more hits are usually received. It was recommended that an e-newsletter from the Chapter president be initiated. Michelle Dunn reminded everyone that posting listings for a fee on the Chapter website would put the Chapter in a new tax category, and that policy should not be adopted.

Accreditation Report:

Bob Lindquist reported that Annette Kurman received her APR. Others are still in the pipeline.

Treasurer's Report:

Treasurer Michelle Dunn presented three Treasurer Reports. Please see the documents attached.

Treasurer Report/ May 31-June 30 2007

Expenses for the fiscal period ended with expenses of \$10,537.99.

Treasurer Report/ July 1-August 31, 2007

Revenues for the fiscal period ended with \$4,325.06 in the Operating Account and \$20,196.10 in the Money Market Account for a total cash on hand of \$24,521.16.

Treasurer Report/ September 17- October 22, 2007

Revenues for the fiscal period ended with \$4,502.45 in the Operating Account, \$20,196.10 in the Money Market Account for a total cash on hand of \$24,698.55.

The proposed 2007-2008 budget will be redrafted and submitted for approval at the November meeting. The fees that national receives from local dues was also discussed, and will be accounted for in the next budgeting cycle. National takes a portion of every local membership.

Assembly Report:

Bob Lindquist and Gail Winslow Pine reported on the national conference held in Philadelphia. Bob said a discussion of bylaws and re-districting was discussed. Some districts/chapters lack cash. It is difficult to maintain leadership. Rewriting the entire bylaws was also discussed, in particular the preamble. Much of it needs to be cleaned up. Next year's conference will be held in Detroit. Gail discussed the possibility of national initiating affiliated programs other than PRSSA chapters where colleges don't offer the courses required for PRSSA chapters. It was recommended that information on Chapter PD sessions be sent to colleges in New Hampshire.

Recruiting and retaining members was discussed. Regarding new members, Jennifer English said that her coffee with Gail helped her decision to join the Yankee Chapter. Discussion followed on requesting that the Chapter reimburse members for mentoring new members with inexpensive luncheons and coffee meetings with current members. Gail talked about cultivating Chapter leadership. We are part of the Northeast District that includes eight chapters. All chapters have difficulties with leadership. Gail mentioned the "Leadership in a Box" program, reimbursements for speakers from national and others services she learned about at the conference.

Professional Development Report:

Gail Winslow Pine reported on upcoming PD sessions. They include: a PRSA teleconference in November; a PD session on media relations focusing on the new social media on December 5 at SNHU from 12 noon to 2 PM; a teleconference in January; and a PD session on how to prove yourself in one year with a small staff and no budget in February. A session on crisis planning will be held in April. Gail discussed a major event to be held for free to draw new members. It was decided to charge \$10 after Grace suggested that we don't devalue the event.

The meeting adjourned at 4:09 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
November 26, 2007**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Michele Talwani, Michelle Dunn, Chris Williams, Bob Lindquist, Grace Lessner (by phone), Jennifer English, Gail Winslow-Pine, Jack Briggs, Sharon Callahan

Call to order:

Kevin Smith called the meeting to order at 2: 45 PM.

Approval of October Minutes:

Michele Talwani move to approve the minutes. The minutes were approved.

Membership Report:

Kevin Smith reported for Donna Eason. The Chapter currently has 118 active members since 10/22/07. Four were dropped in October, and two reinstated. No new members. Mentoring new members was discussed. According to Gail Winslow-Pine, IABC members receive phone calls and welcome letters. Distribution of binders of information about services offered by national and the Chapter was again discussed.

PRSA National Report:

Bob Lindquist reported that the district is seeking representatives and there are vacancies for a chair-elect and secretary. This information will be posted on the web.

Website Report:

Bob Lindquist reported that very few job listings are posted. Most of the material on the site is now archival such as annual reports, newsletters, etc.

Accreditation Report:

Bob Lindquist reported that Annette Kurman would be recognized and pinned at the December meeting.

Treasurer's Report:

Revenues for the fiscal period ended with \$4,061.16 in the Operating Account and \$20,204.54 in the Money Market Account for a total cash on hand of \$24,265.70.

Please see the documents attached. Two gifts of \$500 from the Catholic Medical Center were recognized in the report.

Professional Development Report:

The most recent PD session (teleseminar) was hosted by Annette Kurman and went well. It was a small group. But, this is fine because it is a worthwhile service to the members. Michele Talwani offered to host the January PD teleseminar session on media training for media trainers. The seminar will be free for members and \$10 for nonmembers.

Gail Winslow-Pine reported on several upcoming PD sessions. The December 5 session on media relations to be held on December 5 at SNHU from 12 noon to 2 PM. As of the board meeting, 31 people had registered for the session to be held in a room with a capacity of 40. A PD session on how to prove yourself in one year with a small

staff and no budget will be held at CMC on February 4 (tentative date) from 2:30-4:30. A session on crisis planning will be held in April. Another teleseminar will be held in May, and the annual meeting in June.

Bob Lindquist reported that a group called the Hanson Group from Denver, CO, would like to present a session on crisis planning. He will speak with them. Gail Winslow-Pine reminded the group that National will reimburse chapters \$300 for speakers available through National. The April session will be held on either the 3rd or the 10th to avoid spring breaks.

Other business:

Creating information packets for new members was discussed. Jennifer English offered to put together binders for new members, along with the help of Michelle Dunn.

Bob Lindquist suggested the Yankee Chapter produce higher quality flyers or postcards for PD sessions. Postcards might be less expensive. Jack Briggs offered to work with Meg at Dover Secretarial on this.

Kevin Smith asked if the board would like to pursue a Monkey Survey of members. Topics of the survey were discussed, including PD sessions, expectations of membership, ME members. He suggested we survey members first, and then perhaps nonmembers.

Jennifer English suggested the survey be sent via an email blast. It was also suggested the Kevin Smith, as president, send a follow up email. He will design the survey, and seek Board input. He will also ask for expertise from Laura Simoes.

Jennifer English suggested the chapter send holiday cards to the membership. She will look into this. It would make another opportunity to reach out to members.

The next Board meeting is scheduled for December 17.

The meeting adjourned at 4:15 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
December 17, 2007**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Pam Langone, Chris Williams, Bob Lindquist, Jennifer English, Gail Winslow-Pine, Jack Briggs, Sharon Callahan

Call to order:

Kevin Smith called the meeting to order at 2:35 PM.

Approval of November Minutes:

Jack Briggs move to approve the November minutes. Pam Langone seconded the motion. The minutes were approved.

Treasurer's Report:

Kevin Smith gave the Treasurer's report for Michelle Dunn. Only expense this month was the \$190 for the PD session. Gail-Winslow Pine still needs to get gift for the December 4th speakers who did not charge for expenses. The possibility of sending gift baskets to the speakers was discussed.

As of December 17, revenues for the fiscal period ended with \$4,271.16 in the Operating Account and \$20,204.54 in the Money Market Account, for a total cash on hand of \$24,475.70. Gail Winslow-Pine moved motion to approve the report, seconded by Jack Briggs. The report was approved.

PRSA National Report:

Bob Lindquist said there was nothing new to report.

Membership Report:

Kevin Smith reported for Donna Eason. There are 118 current members, one new (Elizabeth Mace), three dropped (James Bradley, Melody Nester, Elizabeth Perry), and two reinstated (Matthew Cookson, Henry Osborne). Drops may be due to late payment.

Membership packets were discussed. They should be different for prospective members. It should contain membership list, Yankee Chapter by-laws, Board contact information. Samples of the current packet were given to Jennifer English to update. New members should receive a phone call six months after joining. The location of Yankee Chapter membership certificates was discussed. It is believed they are in the president's box.

Website Report:

Bob Lindquist said there is nothing new to report. Michele Talwani's new position will be posted. Bob will post new jobs, etc. as they come in, along with PD information.

Accreditation Report:

Bob Lindquist reported that Annette Kurman did not receive her pin at the last PD session and will receive it in February.

Professional Development Report:

Gail Winslow-Pine reported that the December 5th PD session was a big success.

Michele Talwani will host the January 31, 2008 PD teleseminar at her offices in Concord, regarding media training for media trainers. The seminar will be free for members and \$10 for nonmembers.

A PD session on how to prove yourself in one year with a small staff and no budget will be held at CMC on February 4 from 2:30-4:30. Snacks will be served

Kevin Smith reported that he had been in contact with the Hansen Group regarding dates for an April PD session. Another teleseminar will be held in May, and the annual meeting in June.

Other business

Jack Briggs reported on higher quality postcards for PD sessions. Gail Winslow-Pine offered to have shells printed, and give them to Dover Secretarial to print current PD session information.

Questions to include on a Monkey Survey were discussed. Gail Winslow-Pine suggested listing our goals first so that the questions could be directed to gain the correct responses. Some questions should be open ended, such educational opportunities sought, recommended programs, future programming, pricing, etc.

Holding PD sessions in other parts of the state was discussed. Jennifer English said many of her clients were in the Keene area and Burlington, VT area, and might be willing to host PD sessions. She will look into it.

Alicia Preston's offer to co-host a session with political reporters prior to the primary was discussed. Due to the time of year, it was decided not to pursue a Sunday morning PD session that would be held right after the holidays.

Future teleseminars that will be offered by PRSA were discussed. They are listed in the most recent issue of *PRSA Tactics*. Topics of interest to the board included accounting and building community relationships. These could be offered during months without a PD session.

The location and speaker for the annual meeting was discussed; venue, speaker. The Currier Museum of Art and the Fisher Cats new stadium were suggested. Jack Briggs said he would check into The Currier.

Jennifer English brought holiday greeting cards for board members to sign, and will get them in the mail.

Jennifer English suggested the Chapter get involved in a joint volunteer project, such as volunteering for the NH Public TV fundraiser. The board agreed that this would be a good idea to promote the Chapter. The Chapter could also offer to do an afternoon of free one-hour PR consultations.

The next Board meeting is scheduled for Monday, January 21.
The meeting adjourned at 4:30 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
January 28, 2008
YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH**

Present: Kevin Smith, Grace Lessner, Bob Lindquist, Michele Talwani, and Chris Williams

Call to order:

Kevin Smith called the meeting to order at 2:45 PM.

Approval of December Minutes:

Since there wasn't a quorum there was no vote.

Treasurer's Report:

Kevin Smith gave the Treasurer's report for Michelle Dunn. Expenditures to date were \$5,107.80 and revenue to date was \$3,478.44. No vote was taken.

PRSA National Report:

Bob Lindquist said there was nothing new to report.

Membership Report:

Kevin Smith reported for Donna Eason. There are 122 active current members as of December 17, eight new members, three dropped, and three were two reinstated. Kevin Smith was going to check with Jennifer English to see if new members were going to be getting a "welcome packet."

Grace Lessner asked if we could put together a master contact sheet for all Board of Director members. Kevin Smith was going to ask Meg Trafton to do it.

Website Report:

Bob Lindquist handed out the Yankee PRSA Website Activity (through January 2008) log. The monthly average of unique visitors to the site is 338 and the monthly average of total visits was 716. This month there was one new job posted and one volunteer opportunity. Traffic to the site is fairly consistent. He noted that the number of hits spikes before a Professional Development Session. The job bank is the busiest page.

Accreditation Report:

Bob Lindquist reported that one person has indicated the desire to apply to take the readiness review exam and one person inquired if the Chapter would be offering another accreditation class series. Bob Lindquist said that he and Brett St. Clair would like to get the 2007 Accreditation Class back together again to see if they are moving through the process.

Professional Development Report:

Michele Talwani reported that 12 people had registered for the Media Training for Media Trainers on January 31. According to Kevin Smith, 55 people had signed up for the *Zero to 60 (How to prove yourself in one year with a small staff and no budget)* Professional Development on February 4 and that the *Role of Communications During Rapid Organizational Change Teleseminar* on March 27 will be held at PSNH.

There was discussion over the April Professional Development Seminar, as the original presenters, Hansen Group, weren't able to commit to a date in April. Bob Lindquist suggested

Pat McGee could potentially do something on crisis communications. Chris Williams offered to host a crisis communications seminar at Plymouth State University, citing that it will be a year since the Virginia Tech's tragedy and that since then Plymouth State has updated its crisis plans. Other suggestions were that Kevin Smith and Chris Williams were going to work together to get a panel made up of various stakeholders from an array of industries (such as health, nonprofits, and education) and to hold the seminar at Plymouth State.

Planning of Annual Dinner:

Kevin Smith read an email from Jack Briggs about potentially having the dinner at the Currier Art Gallery. The cost for a three to four hour window for a nonprofit was \$3,000-\$4,000. Chris Williams will touch base with a colleague of his at Plymouth State that used to work at the Currier. Other ideas for venues included the Canterbury Shaker Village, Capitol Center for the Arts, and the Tuck Library, all of which Grace Lessner would be contacting for information.

A brief discussion ensued regarding the awards at the Annual Meeting. There was discussion on the Patrick Jackson Award and/or to honor Bill Gardner for keeping the State's Primary in tact. Some ideas for speakers were Bob Craft on Ethical Business or someone from the Red Sox. It was decided that we will firm up the details at the next Board meeting. Some dates that we were looking at were the first two Wednesdays and Thursdays in June.

Other Business:

The next Board meeting date is not set, but Thursday, February 21st was the date of choice. Kevin Smith was going to email the Board to make sure this date works for everyone.

The meeting adjourned at 4:00 PM.

Respectfully submitted,

Michele Talwani
Stand-in Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
February 20, 2008**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Chris Williams, Michelle Dunn, Sharon Callahan and Grace Lessner (by phone)

Call to order:

Kevin Smith called the meeting to order at 2:45 PM.

Approval of December and January Minutes:

Quorum not present, therefore the minutes could not be approved for December or January.

Treasurer's Report:

Michelle Dunn gave the treasurer's report. As of February 20, revenues for the fiscal period ended with \$6,581.97 in the Operating Account and \$20,221.98 in the Money Market Account, for a total cash on hand of \$26,794.95. The January 31 PD session had a loss of \$130 which was anticipated because the teleseminars are offered to the membership free of charge. The February 4 PD session had a tremendous response and made money for the Chapter. When all bills have been paid, the total will be determined. Michelle also reported that the Chapter is down on revenue from national PRSA, but this deficit should be made up shortly as everyone's renewal month is different.

PD Session Report:

Kevin reported that the February 4 PD session was well attended and survey respondents were very satisfied with the program. Attendees prefer to attend sessions from 2 – 4 PM. Five people expressed interest in becoming members. Kudos to Gail Winslow-Pine for a great job!

There will be a March 25 teleseminar at PSNH, beginning at 3 PM.

The April PD session on crisis communication was discussed. Chris Williams said that Plymouth will host it, but speakers have not been firmed up yet. Possible speakers were discussed and the topics will probably include higher education, health and human services and nonprofits. Sharon Callahan will contact Pat McGee.

The annual meeting was also discussed. Possible locations are The Tuck Library in Concord and The Currier Museum of Art, which Chris reported would cost approximately \$3,000. Possible sponsors were also discussed such as New England NewsClip, PSNH. Sharon Callahan will find out the cost of renting the Tuck Library. Possible speakers include Bob Kraft, the PR person from The Currier or an individual from Timberland. The date will be either June 4, 5, 11 or 12. Attendance at the event is usually between 50-75.

Annual Meeting Rental Updates:

Sharon Callahan reported that the Tuck Library rental is \$750 and will accommodate 125-150 for a cocktail reception. Grace Lessner reports that the Capital Center for the Arts rental rate for non-profits is \$500 for a 1-5 hour event. That includes \$350 for the dining room and \$150 for the library, and we would need both. There is also a charge of \$110 for the event manager and a sound system could be rented for \$139.

Membership Report:

Kevin Smith reported for Donna Eason. There are currently 122 members; one new member and one dropped. The membership survey was discussed and questions added to those already included.

Other business:

The Patrick Jackson Award was discussed. Jack Briggs is handling this award this year. The Board is interested in nominating Bill Gardner. Kevin Smith will review the rules for nomination. The Good as Granite Award was also discussed, and Kevin will call Jayme Simoes for information.

The next Board meeting is scheduled for March.

The meeting adjourned at 3:30 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
March 24, 2008**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Chris Williams, Michele Talwani, Sharon Callahan, Pam Langone and Jack Briggs.

Call to order:

Kevin Smith called the meeting to order at 2:45 PM.

Approval of December, January and February Minutes

A quorum was present by the end of the meeting and the minutes were approved.

Membership Report:

Kevin Smith gave the membership report for Donna Eason. There are 120 active members. National is offering a new group membership rate for companies with 10 or more PRSA members. We have 5 new prospects from the February PD session.

New members include: Amy Elrod, NH Healthy Kids; Sally Hulick, Clarify Marketing Group; and Jennifer Zingheim, CustomScoop.

Treasurer's Report:

Kevin Smith gave the treasurer's report. As of March 20, revenues for the fiscal period ended with \$8,044.57 in the Operating Account and \$20,221.55 in the Money Market Account, for a total cash on hand of \$28, 266.12.

PD Session Report:

Jack Briggs reported that there will be a teleseminar on Tuesday, March 25, at PSNH, beginning at 3 PM.

The April PD session on crisis communication was discussed. Chris Williams said that Plymouth will host it, but speakers and the date have not been confirmed as yet. Speakers will include Pat McGee (Catholic Diocese) and Warren Mason (Corporate/Political). Additional speakers and possible moderators were discussed. Obtaining a speaker from the financial/business area was also discussed. Parking will be a consideration at Plymouth, and attendees will have to take shuttle buses from a parking lot to the PD session.

Annual Meeting Report:

Kevin Smith gave an update on the rental fees and location for the Annual Meeting. It will be held at the Capitol Center for the Arts. Possible sponsors were also discussed such as New England NewsClip and PSNH. The total cost is \$650 for rental, plus \$139 for the sound system.

Possible speakers include Rob Craft, someone from the Boston Bruins and/or Celtics or Carl Cameron. Kevin Smith will follow up on speakers. The Annual Meeting will include the business meeting at 3:30, followed by cocktail reception, and speaker at 5:45. The date will be either June 4,5,11 or 12. Attendance at the event is usually between 70-90 people. (Update: the Annual Meeting will be held June12; catered by the Common Man).

Other business:

The Patrick Jackson Award was discussed. Jack Briggs is handling this award this year. Jack Briggs will send Call for Nominations for Patrick Jackson Award to the membership and organize the committee to review the applicants. The Board is interested in nominating Bill Gardner.

The next Board meeting is scheduled for April 14.

The meeting adjourned at 3:30 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
April 14, 2008**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Chris Williams, Grace Lessner, Michele Talwani by phone, Michelle Dunn, Sharon Callahan, Bob Lindquist, Jack Briggs.

Call to order:

Kevin Smith called the meeting to order at 2:35 PM.

Approval of March Minutes:

A quorum was present by the end of the meeting and the minutes were approved, with a correction of replacing Michelle Dunn with Donna Eason in the Membership Report.

Treasurer's Report:

Michelle Dunn gave the treasurer's report. Membership checks are coming in. As of April 14, revenues for the fiscal period ended with \$8,672.01. The Operating Account and \$20,221.55 in the Money Market Account, for a total cash on hand of \$28,382.98.

Jack Briggs moved to accept. Bob Lindquist seconded the motion.

Membership Report:

Kevin Smith reported for Donna Eason. There are currently 126 active members.

PD Session Report:

Jack Briggs reported that there 5 attendees at teleseminar on Tuesday, March 25, at PSNH.

The April PD session at Plymouth on crisis communication was discussed. Chris Williams said that one speaker has had to decline, so another person will be asked. Jayme Simoes will moderate the panel. Dover Secretarial will send invitations out in a few days.

Accreditation Report:

Bob Lindquist reported that one person will take the oral and written exam APR exam.

Annual Meeting Report:

Kevin Smith gave an update on the rental fees and location for the Annual Meeting. It will be held at the Capitol Center for the Arts on June 12. Grace Lessner and Michelle Dunn will work on invitations and logistics for the meeting, as well as sponsors.

The Pat Jackson Award committee will meet prior to the meeting. Various speakers were discussed. Jack Briggs has put together the committee to select the recipient.

It was decided that phone calls should be made following the mailing of the invitations to encourage attendance.

Membership Survey

Gail Winslow-Pine has completed the survey, and it will be sent out shortly.

Other Business:

Jack Briggs reported on the slate for the Board.

Annual Meeting Update:

Scott Spradling of WMUR-TV will be the guest speaker. A Pat Jackson Award winner was chosen. Waiting to hear about acceptance.

The next Board meeting is scheduled for May 19.

The meeting adjourned at 3:30 PM.

Respectfully submitted,

Sharon Callahan
Secretary

**Minutes from Yankee Chapter PRSA Board Meeting
May 19, 2008**

YDC Youth Development Center, Admin. Building Conference Room, Manchester, NH

Present: Kevin Smith, Chris Williams, Grace Lessner, Michelle Dunn, Sharon Callahan, Bob Lindquist

Call to order:

Kevin Smith called the meeting to order at 2:44 PM.

Approval of April Minutes:

A quorum was present to approve the April minutes; moved by Michelle Dunn, seconded by Bob Lindquist.

Treasurer's Report:

Michelle Dunn gave the treasurer's report. A correction was made in monthly revenue to reflect the correct amount of \$1,275. A membership check of \$640 was received. As of May 19, revenues for the fiscal period ended with \$9,947.01. The Operating Account and \$20,229.84 in the Money Market Account, for a total cash on hand of \$28,010.27. Sharon Callahan moved to accept the corrected minutes, seconded by Grace Lessner.

Membership Report:

Kevin Smith reported for Donna Eason. There are currently 122 active members. National is offering a new membership incentive called CHAP2008. National is revamping its website, and will make it easier for local chapters to obtain templates for their use.

Website Report:

Bob Lindquist gave a current report of statistics, which have remained fairly steady. Hits do spike prior to PD sessions.

PRSA National Report:

Bob Lindquist reported that the national by-laws are being looked at and may require the Yankee Chapter to revise theirs as well. National will provide a \$500 stipend for Jennifer English to attend PRSA leadership workshops in NYC. The Board voted to match the stipend for Chris Williams to attend this year, as president elect, instead of next year as president.

PD Session:

Chris Williams reported that the PD session scheduled to be held at Plymouth State was cancelled due to lack of registrations.

Annual Meeting Report:

Kevin Smith went over the checklist. Planning appears to be in order (i.e., nametags, menu, podium, mic, etc.) Email invites will be sent again to remind people to register. Board members will be sent names of members to call to remind them to attend the business meeting prior to the reception and awards presentation. Michelle Dunn and Grace Lessner will make sure that paper invites are mailed to the Children's Museum for them to send out as well, along with a PDF.

Donations to the local food bank were discussed. This was tabled until the fall.

Membership Survey:

Kevin reported that it is ready to go. He will speak with Gail Winslow-Pine about timing to send this out.

The meeting adjourned at 4:00 PM.

Respectfully submitted,

Sharon Callahan
Secretary

Accreditation Report 2007-2008

The Yankee Chapter welcomed its first newly accredited member since the introduction of the new exam process in 2002. Annette Kurman became accredited in July following the chapter's accreditation preparation class earlier in the year. She was recognized for her accomplishment and presented with a PRSA APR pin at a chapter professional development program in February.

The accreditation committee did not offer a preparation course this year, but instead worked directly with chapter members who had taken the class previously or were looking toward entering into the accreditation process. Those efforts paid off as one chapter member from last year's class is currently in the midst of accreditation and will be taking the electronic segment in the coming months.

The accreditation committee would like to thank Pat McGee, APR; Gail Winslow-Pine, APR; and Sharon Callahan, APR, for their time and effort in promoting accreditation and for participating in the Readiness Review session.

Respectfully submitted,

Accreditation Committee Chairs

Bob Lindquist, APR

Brett St. Clair, APR

Assembly Delegate Report 2007 - 2008

Gail Winslow-Pine, APR, and Bob Lindquist, APR, represented the Yankee Chapter at the PRSA national assembly in Philadelphia on October 20, 2007.

During the all-day event, the society voted to create a special Task Force to review the current PRSA bylaws. The Task Force, to be drawn from a broad cross-section of PRSA members, is charged with drawing up a revised set of bylaws in draft form for consideration by the PRSA 2008 delegate assembly.

The assembly defeated, by a vote of 51 to 49 percent, a proposal that would have created five new PRSA regions from which a director would be selected to serve on the board with assembly approval. Defeat of the resolution leaves the current process in place, whereby 10 directors are selected from current PRSA geographic districts. The resolution would have reserved five board positions for each of the newly proposed regions, with five more designated as at-large.

Three other resolutions also were passed by the assembly. One establishes a task force to develop a strategic approach to expanding and promoting the affiliate program and to create a plan of action to work with universities and colleges to qualify their curricula under the PRSA Bylaws for a PRSSA charter. The task force is to report on its progress and actions quarterly to the membership and to the 2008 PRSA Assembly of Delegates.

Another resolution sets out a roadmap for leadership, which includes establishing a Volunteer Leadership Workshop.

The third resolution formally honors, on behalf of PRSA, all Americans who have served in the armed forces, including current active duty, reserve members and veterans.

Respectfully submitted,

Bob Lindquist, APR
Gail Winslow-Pine, APR

Membership Report

(as of May 29, 2008)

The Yankee Chapter PRSA ended fiscal year 2007 - 2008 with 123 active members. This represents a loss of five members since May 31, 2007. Of the current active Yankee Chapter PRSA members, 84 are located in New Hampshire, 16 in Maine, 12 in Vermont, seven in Massachusetts, one in New Jersey, one in Pennsylvania, and one in Montana.

In fiscal year 2007 - 2008, we welcomed 18 new Yankee Chapter members:

Heather S. Atwell
Communications Manager, Yankee Magazine

Sally Hulick
President/Owner, Clarity Marketing Group

Michelle Avila
Public Relations Manager, Hypertherm, Inc.

Nancy Kerr
Professor/Program Director, Champlain College

Ani K. Bardakjian
Marketing Manager, PAN Communications

Elizabeth Ann Mace
Manager, Mace Project Management, LLC

Kristin Marie Beltramini

Maria McClellan
Director of Marketing and Communications
Fletcher Allen Health Care

Traci J. Bisson
Senior Publicist/Owner, Bisson Barcelona

Matthew J. Chagnon
Communications Specialist
Public Service of New Hampshire

Rachel A. Priest
Public Relations and Marketing
Special Olympics New Hampshire

Susan E. Dimick

Nate K. Tennant
Principal, Kirk Communications

Amy J. Ellrod
Communication & Marketing Specialist
NH Healthy Kids Corp.

Peggy Willoughby
Public Affairs Officer,
Department of Veterans Affairs

Gregory Smith Franklin
President, Gregory S. Franklin Associates, LLC

Jennifer Zingsheim
Vice President, CustomScoop

Mary Ellen Hettinger
Public Relations Manager
Girl Scouts of Swift Water Council

To help ensure the accuracy of our member database, which is maintained by PRSA, it is important that Yankee Chapter members update their membership information regularly. This can be done from the PRSA website (www.prsa.org) or by calling PRSA Member Services at **212-460-1400**. To check your information or to see a current directory of Yankee Chapter members, including contact information, log in to MemberNet at www.prsa.org. The directory is available as a member service.

Respectfully submitted,

Donna J. Eason, APR
Membership Chair

Yankee Chapter PRSA
Membership Roster
(as of May 29, 2008)

Karen L. Ager
Jason Aldous
Elizabeth A. Andrews
Heather S. Atwell
Michelle Avila
Gina M. Balkus, APR
Stephen Paul Barba
Ani K. Bardakjian
Thomas Patrick Bebbington
Kristin Marie Beltramini
Judith H. Bennett
Traci J. Bisson
Mary-Jo Boisvert
Michael P. Bourque, APR
John R. Briggs, Jr.
Janice L. Brown
Joyce Marie Brown
Sharon G. Callahan, APR
John Hugh Carroll
Megan E. Castonguay
Susan B. Chadwick
Matthew J. Chagnon
Byron O. Champlin
Wayne L. Clark
Thomas Anthony Cocchiario
Matthew Cookson
Terri A. Daniels
Susan E. Dimick
Kathleen Dion
Christopher R. Dugan
Michelle E. Dunn
Donna J. Eason, APR
Amy J. Ellrod
Jennifer Lynn English
Craig H. Evans, APR
John P. Fleming, Ph.D., APR
Gregory Smith Franklin
Leslie A. Gouthro
Ernestine J. Greenslade
Charles Griffin
Kevin J. Hamilton
Christie A. Harris
Tara S. Hershberger

Mary Ellen Hettinger
Sally Hulick
Michele Barney Hutchins
Frederick A. Iannotti
Celine P. Jalbert
Judy Katzel, APR
Nancy Kerr
Katherine B. King
John R. Lamb, APR
Michelle A. Lambert
Jeanne Marie Landau
Pamela Ann Langone
Elizabeth L. LaRocca
Elizabeth A. LaRose
Jane N. Law
Jonathan Robert Leer
Grace Lessner
C. Robert Lindquist, APR
Elizabeth Ann Mace
Sharon A. Malenfant, APR
Nancy Marshall
Warren E. Mason, Ed.D.
Charles E. McAlpin
Maria McClellan
Patrick F. McGee, APR,
Fellow PRSA
Michael A. McKenna
Tracy Whittier Messer, APR
Laura L. Monica
Randal E. Morger
Erica Auciello Murphy
Michael D. Murphy
Martin E. Murray
Douglas Nadeau
Tiffany L. Nelson
Jeffrey D. Nichols
Susan J. Noon, MBA
Julia Fagan Olivares
Henry Thayer Osborne
Katharine D. Paine
Isobel Parke, APR,
Fellow PRSA
Tara Payne

Herbert Pence
Marie H. Pinto
Rachel A. Priest
Leonard F.B. Reed, Jr., APR
Elisabeth L. Richards
Amy Beth Ridall
Renee M. Robertie, APR
Dean A. Rosingana
Patricia C. Ross
Natalie Helen Rudzinskyj
Joy Barresi Saucier
Robin Schell, APR
Stephanye Schuyler
Jayme Henriques Simoes
Laura D. Simoes
Alison A. Smith
Kevin H. Smith
Stacey Smith, APR,
Fellow PRSA
Brett St. Clair, APR
Patricia Ann St. Pierre
Roger W. Stephenson, APR
Judy Stokes, APR
Michael Stoner
Tracy Manforte Sweet
Margaret M. Talcott
Michele Lee Giannone
Talwani
Karen L. Tebbenhoff
Nate K. Tennant
Susan K. Torbitt
Susan Faye Vaillancourt
Kathleen B. Walker, APR
Mark T. Wellman
Michelle Raquel White
Christopher M. Williams
Peggy Willoughby
Gail A. Winslow-Pine, APR
Jeff Wise
Sandra R. Yusen
Jennifer Zingsheim

List of Past Presidents

Jim Bradley, APR, Fellow PRSA 8/82 – 6/84
Peter Hollister, APR, Fellow PRSA 7/84 – 6/85
Sharon Callahan, APR 7/85 – 6/86
Paul A. Dowd, APR, Fellow PRSA 7/86 – 6/87
Janet Copestakes 7/87 – 6/88
Robin Perrin, APR, Fellow PRSA 7/88 – 6/89
Stacey Smith, APR 7/89-6/90
Pat McGee, APR, Fellow PRSA 7/90 – 6/91
Dan Greenleaf 7/91 – 6/92
Martha A. Netsch, APR 7/92 – 6/93
Robin Schell, APR 7/93 – 6/94
Myra E. Barradas 7/94 – 6/95
Christine Heyssel 7/95 – 9/96
Debora Tatro 10/96 – 6/97
Frances Provencer Kambour, APR 7/97 – 6/98
Judy Stokes, APR 7/98 – 6/99
Brett St. Clair, APR 7/99 – 6/00
Kathleen Walker, APR 7/00 – 6/01
Retha Lindsey Fielding, APR 7/01 – 6/02
Gail Winslow-Pine, APR 7/02 – 6/03
Robert Lindquist, APR 7/03 – 6/04
Laura D. Simoes, 7/04 – 6/05
Jayme H. Simoes, 7/05 – 6/06
John R. Briggs, Jr. , 7/06 – 6/07
Kevin H. Smith, 7/07 – 6/08