



**The Yankee Chapter**



**Yankee Chapter Annual Meeting  
and presentation of the  
2008 Patrick Jackson Award  
Denise Doleac, Children's Museum of New Hampshire**

**Thursday, June 12, 2008  
Capitol Center for the Arts – Kimball House, Concord, N.H.**

**The registration deadline is June 4, 2008 – sign up now!**

**Program**

*3:30 p.m.*

Annual Business Meeting – open to all Yankee Chapter members

*4:30 p.m.*

Registration; cash bar and hors d'oeuvres

*5:15 p.m.*

Presentation of the 2008 Patrick Jackson Award

*5:30 p.m.*

Guest speaker – Scott Spradling, former WMUR-TV anchor and political director

**The Patrick Jackson Award**

The Patrick Jackson Award, formerly known as the Yankee Award, was established in 1988 to recognize a professional who is not in the public relations field but nonetheless successfully uses public relations principles to benefit his or her organization and society. The purpose of the Patrick Jackson Award is to recognize excellence in the practice of public relations and acknowledge the recipient's proven track record of building relationships that earn trust.

**2008 Patrick Jackson Award Recipient**

Denise Doleac is founder and executive director of The Children's Museum of New Hampshire, which attracts more than 100,000 visitors a year. The museum aims to "inspire children to experience all that is in the world as an opportunity to learn."

Doleac has been praised for her ability to bring people together and her commitment to better serve those who were unlikely or unable to visit the museum due to financial or cultural reasons by taking museum programs into communities. She has served on a number of boards, including the Portsmouth Public Library board of trustees, the FUTURES Scholarship Program board and the Portsmouth Arts and Historical Collaborative.

### **About Our Guest Speaker**

Scott Spradling is an Emmy Award-winning former political director for WMUR-TV, where he co-anchored “News9 at Five” and hosted a weekly political talk show, “Close-Up.” Spradling worked as the main political reporter and covered events from the Statehouse to the White House for 12 years. His stories spanned four governors and included three New Hampshire presidential primaries. He was the first local reporter to interview President George W. Bush in the Oval Office after his inauguration in 2001.

Before joining WMUR, Spradling worked for nearly three years at WGIR radio in Manchester as a general assignment reporter and hosted a weekly public affairs talk show.

Spradling is proud to say he “married up” and is about to celebrate his sixth wedding anniversary with his wife, Angela. The couple has 4-year-old twins - Alexis and Brady - and a chocolate lab, Lacey, who is very patient with all of them.

### **Registration**

Register by June 4, 2008\*

Name \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

\$35 Yankee PRSA members; \$45 nonmembers; \$15 students with valid ID

Please make checks payable to: Yankee Chapter PRSA

### **Mail, fax, or e-mail:**

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***\*Cancellations will not be accepted after June 5, 2008. Substitutions will be allowed. No-shows will be billed.***

Directions to the Capitol Center for the Arts are available online at [www.ccanh.com](http://www.ccanh.com).

**The Yankee Chapter** extends sincere thanks to our generous event sponsors, New England Newsclip Agency Inc. a Burrells Luce Company, and Northeast Delta Dental.

### **About PRSA**

With nearly 32,000 professional and student members, the Public Relations Society of America is the world’s largest professional organization for public relations practitioners. The Yankee Chapter is the local PRSA affiliate and its 126 members include professionals from Maine, New Hampshire and Vermont. Visit us online at [www.yankeeprsa.org](http://www.yankeeprsa.org).